

2024 ANNUAL REPORT

Friends of Beaver Creek Reserve

Connecting People with Nature



Friends of Beaver Creek Reserve

Fall Party & Annual Meeting

SCHEDULE

Main Lodge, North Campus

4:00-4:30 PM

Check-In & Social Half-Hour

4:30-5:30 PM

Dinner

5:30-7:00 PM

Annual Meeting & Awards

Let's reflect on 2023 and discuss our plans for 2024-2025 as we hear from our Executive Director, Erik Keisler, and some members of our Friends Board. Also, we'll hear from one of our Naturalists, Jim Schwiebert, as he discusses our conservation efforts at the Henke Acres property.

We will end the Annual Meeting presentation with recognition awards.

Optional kids activity during presentation.

7:00-8:00 PM

Campfire & Live Music

8:00 PM

Nighttime Activities

Stargazing & Telescope Observing
Hobbs Observatory, 8:00 PM

Join members from Chippewa Valley Astronomical Society (CVAS) to view the night sky through telescopes, if skies are clear.

Northern Saw-whet Owl Banding
Citizen Science Center, 8:00-10:00 PM

Northern Saw-whet Owl migration is underway! This is a great opportunity to learn about these tiny, charismatic, nighttime flyers, their migration, and the banding process.

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DIRECTOR'S REPORT

Erik Keisler, Executive Director

Over the past twelve years at Beaver Creek, I have been working to add additional revenue streams to the budget. support our board and staff, and offer meaningful programs and projects for the community. We have been working to improve our spaces and grow incrementally to remain relevant continue and beina sustainable non-profit here in the Chippewa Valley. During this journey, we have faced challenges and found many solutions along the way, but one challenge we continue to face is our growing need for more space and improving our facilities. At some point in the near future, we will not be able to continue to provide our mission of connecting people with nature if we don't grow and adapt.

In an effort to better utilize and understand our current resources, Beaver Creek recently completed a campus plan draft with the help of Smith Group and our Friends Board of Directors. The reason for this plan was to evaluate the growth and future of Beaver Creek Reserve and how to utilize the newly acquired property previously known as the Sherwood Inn, which was donated by Unity Bank of Fall Creek. The results of the plan identified areas of growth, which include an elevated treetop walkway, updates to current facilities, and the potential for a new Nature Center.

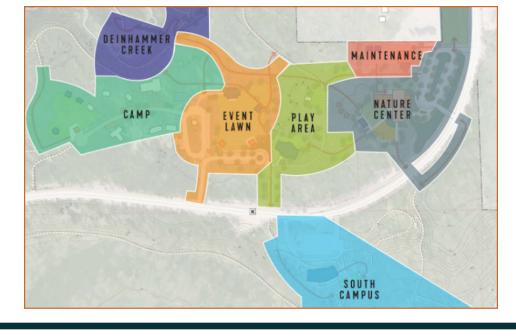


These potential ideas inspired us to apply for and receive a \$150,000 grant from the Pablo Foundation which we are using to engage consultants from Creative Fundraising Advisors (CFA). With the help of CFA, we will conduct a comprehensive campaign readiness and

feasibility study to help us determine the size, scope, and timing of a proposed campaign based on the campus plan draft ideas. We will also be hiring Smith Group to develop detailed plans once we have a funding goal and scope of the project. This is a major undertaking that we are both excited about but also cautious about as we go into this process with the same thoughtful manner that we have over the last twelve years.



We are achievina areat outcomes at Beaver Creek; however, we are struggling to meet all of our community's needs with the spaces that we currently have. Even though we are technically a Nature Center, we have become more of a community center for this rural area, considering that we have a Nature Center, Youth Observatory, Citizen Camp, Science Center, as well as welcoming clubs such as the watercolor, astronomy, and beekeeping clubs, and other community groups. While Beaver Creek has a very diverse program list, we are also aware that there are communities in our area that have little to no presence here at Beaver Creek. We are making this a major priority during these studies. We



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DIRECTOR'S REPORT (continued)

Erik Keisler, Executive Director

would like to remove any barriers and make any new structures and programs more welcoming to all community members.



We are also facing challenges to our traditional programming at Beaver Creek. As we saw with this previous winter, climate change is a real challenge we will continue to face. If we don't adapt our programming and our spaces, we won't be able to be as successful for another 75 years. Ideas like a treetop walkway would be more relevant if we continued to have winters with little to no snow, like last year. Last winter was one of the first winters where we never opened up our winter rentals. We never had enough snow to even groom the trails! This impacted our first quarter of 2024, where we had some of the worst visitation numbers since I have been at Beaver Creek. However, thanks to another great Butterfly House season, we are back on track! These numbers are juxtaposed to the year prior, which was one of our best winters on record.



You can imagine that this makes it hard to manage tasks and project budgets. These campus improvements will include programmatic goals as well as have a more sustainable building so that future dollars can be focused on programs, and not building costs.



While all of these "big" picture ideas are cooking, we continue to make great strides with our daily operations. Our summer school and camp partnerships

have expanded to include Eau Claire, Chippewa Falls, Altoona, Augusta and Fall Creek school districts. We learned this year that Beaver Creek is the largest host site in Wisconsin for AmeriCorps placements with Marshfield Clinic. Snapper's tank has now been installed and he has stolen the show in the basement of the Wise Nature Center. We have also been able to add new staff and volunteers to our team. which allows us to develop personal relationships with our visitors and encourage them to sign up for new memberships. The Native Plant Sale sold more plants and raised more money than ever before. The Friends Board has increased wages for staff to meet industry standards, and we

looking for continued ways to engage our board members, volunteers, and donors. If you have ideas, we welcome your feedback.

We stand on the edge of another great adventure for Beaver Creek, and we know our presence is more important as an organization than ever before. It is our job to make sure we are rising to the challenges that we can see and those that we can't. Being flexible is what has allowed us to achieve our goals, and having your support is what allows us to be in such a great position looking forward!

-Erik Keisler, Executive Director



NOTES FROM OUR NATURALISTS

Megan Giefer & John Muetz

2023-2024 was an exciting year for the education team! We have had new additions and improvements to help us continue our mission of connecting people with nature!

Field Trips

2023 was a great year for field trips! We saw over 3,000 students (over 500 more than we had in 2022) come through our doors in the winter, spring, summer, and fall. We heard great feedback from students, parents, and even the teachers as we continue our field trip curriculum to be 100% outdoors. Every year, we work to be 100% outside for all field trips by purchasing equipment and supplies. like rain ponchos and rain boots for students. Learning can now be enjoyable for all no matter the weather. We have also added four new AmeriCorps Environmental Educators to our team this past September. These educators are well trained in Wisconsin ecology, and are working to develop professional while assisting skills education team in leading field trips and summer camps this vear.

In November 2023, Beaver Creek Reserve was awarded \$21,375 for rural education field trips from a grant through Compeer Financial directed by the Eau Claire Community Foundation. This past year, we welcomed four out of the five school districts that were included in the grant application: Alma, Birchwood, Bruce, and Cornell, Seven field trips were offered to these districts during the 2023-2024 school year, and we welcomed over 330 students, plus faculty and chaperones. We also offered

bus transportation for two of the districts. Thanks to this funding, students from rural areas were able to learn about nature alongside their peers at a place many of them have never visited. We are incredibly excited for these school districts to return again so we can continue to positively impact more students from rural communities.

We are looking forward to having another great and successful field trip season this new school year!



Summer Camps

In 2023 our summer camps offered more opportunities for students in the Chippewa Valley to come out to Beaver Creek and connect with nature. Through our partnerships with our four local school districts (Eau Claire, Altoona, Augusta, and Fall Creek) over 700 students were able to attend summer camps. That is about 100 more students than we had in 2022. We offered two more summer camp opportunities in 2023 for a total of 25 camps. We are very happy to see our partnerships growing with local school districts, as it means more kids will be able to experience the joys of nature and the excitement of a summer camp. New in 2023, transportation provided by our district partners allowed us to reach a much

broader set of learners this year, who may not usually have been able to make it all the way out to Beaver Creek. Once again in 2024, we continued to expand our summer camp program by adding Chippewa Falls Area Unified School District to the growing list of district partners. This meant even more students were able to attend camps through state Department of Public Instruction (DPI) support. 2024 camps also saw a boom in participants from both the Eau Claire and Altoona School transportation Districts bus program. We are still finalizing some numbers for the 2024 season, and will share them with you at the next Annual Meeting. All in all, 2023 and 2024 summer camps were a blast, and we hope to keep expanding access to this summer fun in the years to come!



Butterfly House

In 2023, the Butterfly House saw over 7,000 visitors walk through the doors, which is over 1,200 more visitors than 2022! That means more people want to explore and learn about native butterflies, caterpillars, and their host plants.

This year we continued to utilize local advertising initiatives by

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NOTES FROM OUR NATURALISTS

(continued)

putting up two billboards around the Chippewa Valley as a way to market the Butterfly House, attracting more visitors from out of town. In addition to our daily visitation from the public, we also ran several Butterfly Camps for grades Kindergarten-5th this summer. The Butterfly House continues to be a top attraction for visitors who come to Beaver Creek Reserve

Animal Ambassador Update

Snapper has moved into forever home! Desian consultations began in 2023 with custom aquarium makers at Aquatic Realmz Design, a Wisconsin-based company who has designed custom enclosures for other nature centers like the Schlitz Audubon Nature Center. Once the design was completed, the tank was built over the Bramble Park Zoo and was course of a few months and then installed in the basement lobby of the Wise Nature Center in May of 2024. Thanks to this new enclosure, Snapper will be able to grow to a shell diameter length of over 30 inches before he can outgrow this tank!



In May 2024 we traveled to Watertown, South Dakota, to bring back our newest animal ambassador, Jack the American Kestrel. We received Jack from

given a tour of the facility as well. Jack was a display bird for the zoo and has no prior experience being handled. We are improving each day with regular training and we hope that by early 2025, we can use him for public educational programs.



-Megan Giefer & John Muetz, **Naturalists**

CITIZEN SCIENCE CENTER REPORT

Jeanette Kelly, Citizen Science & Education Director

We actually thought we might not be very busy this year, but here is a snapshot of this past year at the Citizen Science Center.

Bat Monitoring

Xcel Energy Foundation has continued its support of the Citizen Science Center by granting us \$5,000 to provide education and train new volunteers to engage in bat monitoring.

- · Bat Programs: 6
- · Public Bat Walks: 4
- · New Acoustic Monitoring Volunteers: 10

- · Bat Volunteer Hours: 55
- · Bat Houses Built: 17

Mussel Monitoring

We did not have any funding to study mussels in 2024, but Bre Klockzien could not help but get her feet wet. Bre worked with Lisie Kitchel, Wisconsin DNR Mussel Biologist, and held a training this summer, sparking mussel interest in new potential volunteers. With the shockingly low numbers of mussels found in our 2023 Eau Claire County survey. Bre has proposed a new project. With the support of \$12,000 from Xcel's Natural

Resources Fund, the CSC will survey 43 streams in Chippewa County to determine mussel populations.

· Mussel Volunteers Trained: 9



Mussel Monitoring, Summer 2023

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CITIZEN SCIENCE CENTER REPORT

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Lake Monitoring & Protection Network (LMPN)

A cooperative agreement with Eau Claire, Chippewa, Rusk, Dunn, Pepin, and Buffalo counties.

 Volunteer LMPN Project Hours: 200+ Hours

Clean Boats Clean Waters (CBCW)

- Total Watercraft Inspectors Trained: 8
- Total Participating Lake Groups: 6
- Total CBCW/Watercraft Inspection Hours: 995 (Paid & Volunteer)

CLMN – Citizen Lake Monitoring Network

- Total CLMN Volunteers Trained: 9
- · Total CLMN Sites: 23

AIS Monitoring – Aquatic Invasive Species

- · 12 Total Sites Monitored (Wetlands, rivers, lakes)
- · 3 Incident Reports
- · 6 New Species Found

Events/Programs

Total LMPN Programs: 16



Mussel Monitoring, Summer 2023

Avian Monitoring Program (AMP)

All banding projects require trained volunteers that capture birds and place metal bands on the birds' legs before releasing them.

Weekly Feeder Banding – Est. in 1997

- · 311 Birds Banded
- · 29 Species

American Kestrel Nest Box Monitoring – Est. in 2002

· 22 Birds Banded

Monitoring Avian Productivity & Survivorship at Henke Acres (MAPS) – Est. in 2003

- · 91 Birds Banded
- · 37 Species

Northern Saw-whet Owl Migration – Est. in 2004

- · 112 Owls Banded
- · 2 Species (Saw-whet & Barred)



Kestrel Monitoring, Summer 2024

Bird Monitoring

Bird monitoring projects do not involve capturing the birds. Most monitoring projects involve viewing birds from a distance or checking nest boxes.

Midwest Crane Count

· 136 Sandhill Cranes

Bluebird Restoration Project

- · 5 Trails Monitored
- · 51 Nesting Sites
- · 38 Total Young
- · 74% Nesting Success Rate

Christmas Bird Count

- · 5 Counts (new BCR count)
- · 19,142 Birds
- · 64 Species

Bald Eagle Nest Watch

- · 13 Nests
- · 13 Fledglings

Education & Outreach

- · 39 Programs
- · 3 Bander Trainings
- · 5 Bander Continued Learning Classes

Volunteers

- · 100 Volunteers
- · 2,620 Volunteer Hours



Bluebird Nest Box Monitoring, Summer 2024

Thank you for all the support this past year through volunteering as citizen scientists and participating in our programming. It is exciting that even after almost 20 years, the Citizen Science Center keeps having fun and finding ways to grow and engage our community.

-Jeanette Kelly, Citizen Science & Education Director



MAPS, Summer 2024

MEET THE TEAM

Our team is currently made up of ten full-time staff, four part-time staff, and six AmeriCorps members through the Marshfield Clinic Health Systems Community Corps AmeriCorps program. On the following pages, you will get to meet our staff and their roles here at Beaver Creek Reserve, learn about some of their hobbies and interests, and see what they've been up to this past year!



Ali Bowe

AmeriCorps Volunteer Coordinator

Hi, I'm Ali and I am oh so excited to be joining Beaver Creek Reserve as an AmeriCorps Volunteer Coordinator! I grew up visiting Beaver Creek for field trips and events which sparked my interest in environmental science. I received a degree in Biological Systems Engineering with an emphasis on Natural Resources. After graduating, I moved to Montana and served with the Montana Conservation Corps, performing water conservation fieldwork and outreach. I recently moved back home from working in Idaho as an Agricultural Engineer. It has been so great rediscovering the Midwest and redirecting

my career to work more with people and communities! I am looking forward to connecting with folks in nature and expanding volunteer opportunities at Beaver Creek. Outside of work, I love to hike with my dog, find some zen doing yoga, and try new crafts... Most recently I've been making candles!

Bre Klockzien

Aquatic Invasive Species Coordinator

Hey everyone! I'm excited to begin my second year at Beaver Creek Reserve, where I focus on a range of citizen science projects including birds, freshwater mussels, bats, and aquatic invasive species. The highlight of my position is collaborating with dedicated professionals and volunteers across various programs. Their knowledge and enthusiasm inspire me, and I am truly grateful for them! Over the past year, I have also been branching out through my professional and personal life to learn more about the world around me and learn some new exciting hobbies! Looking ahead, I am excited to dive into new projects and see what this next year brings!





Julie Felske

Membership & Donation Manager

This November I will celebrate my ninth year at Beaver Creek as the Membership and Donation Manager. Before I was an employee, I volunteered as a Nature Center weekend host for many years. Beaver Creek Reserve has been a part of my family's lives since we moved to the Chippewa Valley 17 years ago. My kids have grown up going to summer camps, attending family programs, hiking the trails, and now as volunteers. My oldest volunteers in the Caterpillar Lab and as a Butterfly House Guide in the summer months, and my youngest helps out with Nature Nuts summer camp. When we aren't at Beaver Creek, you can find us hiking, biking, kayaking, camping, and exploring.



Amanda Russell

AmeriCorps Environmental Educator

Hello! My name is Amanda and I am excited to be starting as one of the AmeriCorps Environmental Educators here at Beaver Creek this year. I grew up in a small town in central lowa and attended Drake University in Des Moines, IA, with a BA in Environmental Sustainability. I found my love of the outdoors in two summers spent as a Cabin Guide at Camp Wesley Woods. I chose to embrace that and channel it into my career, which led to a wonderful opportunity to spend two summers as an environmental education intern and associate with City of Des Moines Parks and Recreation. During those two summers, I learned a lot about urban environmental programming, and that brought me to this position at Beaver Creek Reserve. I am looking forward to continuing to learn about Beaver Creek, the state of Wisconsin as a whole, and the programming opportunities we have on this beautiful campus. When I'm not working, I enjoy outdoor recreation like hiking and canoeing, and I also love to spend time reading, baking, gardening, and exploring the world around me. I am so grateful to be here and I can't wait to see what this year holds for me!

Ellie Dedrick

AmeriCorps Environmental Educator

Hi, my name is Ellie Dedrick! I am so excited to be serving an AmeriCorps term as an Environmental Educator here at Beaver Creek Reserve. I grew up in the Milwaukee suburbs and spent my childhood going for family walks in the Kettle Moraine State Forest. On our family walks we would learn about the native plants, invasive species, and play games! This helped foster my love for the environment, eventually leading me to pursue a career in Outdoor Education. I have a BS in Outdoor Education from Northland College where I was able to have many unique outdoor experiences- I would love to tell you about them! I enjoy going for hikes, rock climbing, and learning about the natural world. This past spring, I was able to rock climb at Joshua Tree National Park which was an amazing experience. I love the National Parks and would one day like to visit all of them! I am passionate about sharing the wonders of nature with others and I cannot wait to serve this year at Beaver Creek.





Grace Bowe

AmeriCorps Environmental Educator

Hi, my name is Grace Bowe and I am an AmeriCorps Environmental Educator here at Beaver Creek Reserve! I graduated this past spring from UWEC with a degree in Environmental Geography and a certificate in water resources, I also have a research background exploring the fluvial geomorphology of the Eau-Claire area. I found my love of environmental education at UWEC. I am passionate and curious about environmental conservation, traditional indigenous ecological knowledge, herbalism, and the accessibility of outdoor skills for all! I grew up in the Chippewa Valley and I am so excited to share my love of Wisconsin ecology through my time at Beaver Creek Reserve. My hobbies include kayaking, yoga, cooking, reading, hiking, camping, and spending time with my loved ones. I am so excited for my time here at Beaver Creek Reserve!

Tori Lindert

Marketing & Media Coordinator

Hi everyone! I am starting my third year here at Beaver Creek Reserve, and I am excited to start my new position as a full-time staff member. I am beyond grateful to continue my journey here and I am excited to see what this new year brings.

This past year, I finished out my AmeriCorps term doing a ton of volunteer coordination, assisting with special events, and filming fun videos for our social media pages. As far as my personal life goes, I spent quite a few days in the water this summer kayaking and swimming in Eau Claire and at my family's lake house in Michigan. I recently moved into a new apartment with my husband Ryan, and we brought our sweet cat, Hazel, here to be with us in Eau Claire. Cheers to the new year and I hope to see you around.





John Muetz

Naturalist

My name is John Muetz and I have almost completed my third year as a Naturalist at Beaver Creek. I have been involved with the organization in many capacities over the years, starting out as a summer Naturalist Intern, working as an Office Assistant, and working on preserving and recording Beaver Creek's long history of environmental education as an AmeriCorps member. My background is in social studies education, but I have always had a passion for studying environmental history and how human beings shape and are shaped by the natural world. Over the past year I have enjoyed fine

tuning our maple syrup operation, working with all of the great volunteers in the native plant sale, running summer camps, and seeing students from all over the Chippewa Valley out for field trips!

Julie Mead

Bookkeeper

I'm Julie Mead, un-retired bookkeeper. After working in the non-profit sector for almost 20 years, I left my previous job at the end of 2022 and settled into the life of Grandmother (a truly satisfying transition.) When Beaver Creek advertised they were looking for a part-time bookkeeper, my family encouraged me to look into it. Part-time seemed feasible, still giving me ample time with those grandbabies. While still settling into my role here, I feel I have quickly become part of a great team. The camaraderie is infectious, and genuine love of what we do is the glue.

One thing I love is antiques and Flea Market shopping. I enjoy hunting through junk shops looking for the perfect gifts and trinkets. It never ceases to amaze me how one man's trash is another's treasure. A couple summers ago, my husband and I went on a road trip to New England, stopping and shopping our way through the Appalachians. Although we were driving a pickup truck, we didn't find anything very big to bring back—just prepared.





Jim Schwiebert

Naturalist

It was an exciting year from a land management perspective at Beaver Creek. We conducted two controlled burns on the Henke property. One area had been previously treated for spotted knapweed and was snow-seeded with prairie grass. The response was tremendous with virtually no knapweed remaining. Rotational burns are planned for the main prairie areas at the Henke property. The battle to contain spotted knapweed continues, with one small broadcast spray area and general spot spraying carried out this year. One disconcerting find was the discovery (first occurrence) of a patch of garlic mustard below the Nature Center, and glossy buckthorn (first time) at the Henke property. Invasive species control (especially buckthorn) continues to be a major land management initiative and time consumer. As usual I'm still leading some hikes and snowshoe lacing classes, teaching foraging classes, and helping with the instruction of the Master Naturalist training program at Beaver Creek. And personally... Hiking, biking, fishing, canoeing, mushroom hunting, and foraging. So much to do!

Kendra O'Dell

AmeriCorps Environmental Educator

Hello everyone! I'm Kendra and I am an AmeriCorps Environmental Educator. I work with school groups and the general public to facilitate curiosity and learning about the great outdoors. This includes leading hikes, teaching survival skills, and working with our animal ambassadors. When I'm not at work I spend time hiking, camping, going to concerts, and hanging out with my dogs. I am really looking forward to Halloween this year and apple orchard season!





Claire Molina

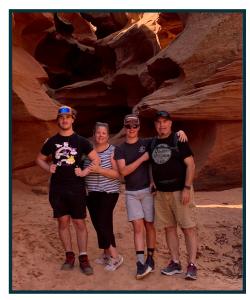
AmeriCorps Avian Field Technician

Hello! My name is Claire Molina and I will be serving as the Avian Field Technician at Beaver Creek Reserve through MCHS AmeriCorps. I am originally from Seattle, Washington where I first fell in love with the outdoors and wildlife. I moved to the Midwest this summer and just wrapped up a position at Cuyahoga Valley National Park in Ohio where I worked on science communication, outreach and of course, bird monitoring. I am very passionate about avian studies and conservation, so I am excited to continue working with birds here at Beaver Creek. I will be working on a variety of different projects including Saw-whet Owl banding, American Kestrel nest box monitoring and assisting at the MAPS banding station. I am also very excited by citizen science and can't wait to work with volunteers on programs like the great backyard bird count. Aside from birding, I love sports and grew up playing volleyball and soccer so I will be on the lookout for a league to play in. I am excited to explore the area and get to know everyone!

Kirsten Holmes

Office & Operations Director

This year marks my ninth year at Beaver Creek Reserve. When I started, my family had young, elementary school dudes. I now have a Senior and a Sophomore, and you may have seen them around this summer. Ephraim has been helping with the Maintenance Department and Easton has been helping at the front desk. It is quite wonderful to have them hanging around BCR, learning from this truly brilliant staff. In 2023 I was asked to take on more responsibility as the Office and Operations Director. First on my list was to grow the front office: we hired one full-time and one part-time position, both invaluable additions as we continually upgrade our customer service both here at the Nature Center and with our rentals in the Youth Camp. I am a lucky lady to be able to work with this group, connecting people with nature.





Kim Cesafsky Nature Center Coordinator

My name is Kim and I am the Nature Center Coordinator. I just celebrated my first anniversary at Beaver Creek. What a fun and educational year it has been! I was up close to a Saw-whet Owl, which were super adorable! My husband and I are also proud parents of an adopted wood thrush, thanks to the bird banders for coming to our property and tagging our wood thrush named Scout! I also had the opportunity to be part of the tagging and releasing of a monarch butterfly. Before we released our butterfly, we learned about the tagging process and needed to name our butterfly. I named my monarch Henriette, after my mom. After I released Henrietta, I realized my monarch was a male. Oops, sorry mom!

I was also a TV star for one day! On opening day of the Butterfly House, WQOW came out and I was on the news talking about our new butterfly feeders. Those feeders were a big hit this year!

When I'm not at work I enjoy spending time with my husband, three boys and three grandkids. What an amazing year! To sum it up...there's a male monarch named Henrietta and a wood thrush named Scout migrating this fall. I wish them a safe trip and hope to see them next spring. P.S. You need to come out to Beaver Creek and connect with nature. It's the BEST!!!

Kristen Giefer

Marketing & Program Director

I just started my fifth year here at Beaver Creek and moved into a new role as the Marketing & Program Director! This year I've really enjoyed getting ready for our Halloween event, Boofest, co-instructing our Master Naturalist training, and working with the K-1 grade group, Acorns, at our Nature Nuts Summer Camp! I also have a wonderful memory of coming out to Beaver Creek this past spring to see the northern lights with friends.

I've been on a few trips this year as well, including a relaxing trip to Playa del Carmen, Mexico, with my family, backpacking in the Porcupine Mountains with my sister,



Megan, camping and hiking in Grand Marais, MN, canoeing in the Boundary Waters over the Fourth of July, as well as a couple planned trips up north this fall. I feel each year is a different experience, and I'm always learning something new and exciting!



Mackenzie Curtis

Office Assistant

Hi. my name is Mackenzie Curtis and I work in the Nature Center as the Front Office Assistant. My first time visiting Beaver Creek Reserve was during my final year of college, where I was studying Ecology and Environmental Biology. I came out to watch an owl banding demonstration with my Conservation Biology class one evening and immediately knew I wanted to be more involved here. A few weeks later, I went through bird bander training so I could officially become part of the team. Eventually, I applied for a summer position with BCR to work as a Watercraft Inspector on Lake Wissota, which began my journey in working with invasive species. Once fall came, I moved inside, where my main responsibility is now working at the front desk where I get to interact with visitors from day to day. In my free time, I still love spending time outside and volunteering on various citizen science projects including bird banding, AIS monitoring, and mussel monitoring to name a few.

Megan Giefer

Naturalist

2024 has been a year to remember, since so many amazing things have happened this year! It was a very successful and busy year personally and here at Beaver Creek Reserve. To start off we had another great Butterfly House season with over 6,500 visitors coming out to Beaver Creek to see native Wisconsin butterflies and plants. In the late summer and early fall, we tagged 100 Monarch butterflies with volunteers, staff, Wildlands Charter School, Youth Leadership Eau Claire, and Venture Academy 5th graders. I hope the Monarch butterflies have a great journey down to Mexico! I also completed my fourth Wisconsin Master Naturalist volunteer training hosted



at Beaver Creek. We had a great group of adults and wonderful weather the whole week while learning about wildlife, plant ID, butterflies, and geology.

This is a very special year! In the fall of 2023, Steven and I got engaged along the North Shore in Minnesota and now we will be getting married on September 21st of this year along the North Shore! By the time, you read this I will be Megan Giefer-Schimmel. This has been a big year full of wedding planning. Besides wedding planning, I have been able to get a couple of camping trips in! Over the 4th of July, I traveled to the Boundary Waters along the Gunflint Trail and spent a couple of days paddling and portaging. Steven and I also adopted a fluffy orange cat named Rango! He is a spunky and loving kitty that brings us so much joy. I am excited to see what 2025 brings us!



Jeanette KellyCitizen Science & Education Director

Hi, I am Jeanette Kelly, the Citizen Science & Education Director. My goal with this position is to encourage a strong personal connection between people and nature. My background is in both education and research, so my dual role at Beaver Creek Reserve is perfect for me. My goal is to work with our fantastic volunteers, naturalists, and citizen science staff to make Beaver Creek a sought-after facility to gain knowledge and skills for folks starting out in natural resources or environmental education fields.

I cannot lie, I have an amazing job. My favorite thing about my job is that I am always learning something new from the animals I observe, from the amazing staff, or from the intelligent and talented group of volunteers that I have the pleasure to work with.

Friends of Beaver Creek Reserve

Board of Directors

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Jim Murray

Denny Shea

Rick Koziel

Chair

Treasurer



VOLUNTEER REPORT

Hours recorded from: January 1 - December 31, 2023 Total Hours: 8,658
Total Volunteers: 536

Department	# Volunteers	Department Total Hours	Sub-Department Total Hours	% Hours
Be	aver Creek Rese	erve		
Beekeeping	6		80	3%
Maple Syrup	12		97	4%
General Programming	2	2473	56	2%
Nature Center Host	8		2162	87%
Rental Room	5		78	3%

Butterfly				
House	27	528	394	75%
Lab	21	520	134	25%

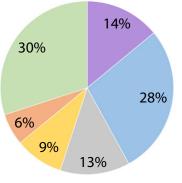
Citizen Science Center				
Bird Banding: Weekly	21		1181	45%
Bird Banding: MAPS	7		195	7%
Bird Banding : Owls	12		504	19%
Bird Banding : Avian Monitoring Program	16		90	3%
Nest Box Monitoring: Kestrel	9	2627	114	4%
Bat Monitoring	5		38	1%
Christmas Bird Count	29		352	13.4%
General Programming	8		76	3%
Aquatic Invasive Species	5		77	3%

Hobbs Observatory				
CSC: Radio Astronomy	4		190	29%
Astronomy Outreach	16	656	401	61%
Miscellaneous (repairs, cleaning astronomy update)	7		65	10%

	Maintenance			
General/Facility Maintenance	12	1160	160	14%
Trail Maintenance	212	1100	1000	86%

<u>Events</u>				
Candlelight Snowshoe Hikes	6		52	4%
Maple Syrup Saturday	3		20	2%
Greenhouse/Native Plant Sale	18		324	27%
Nature Nuts	29	1214	672	55%
Butterfly Fest	9	1214	36	3%
Boofest	4		16	1%
Holiday Crafting for Kids	21		84	7%
Earth Day Event	2		10	1%

Thank you to all our volunteers for donating your time to Beaver Creek Reserve. Whether that was guiding visitors around our Butterfly House, becoming a night "owl" at our Northern Sawwhet Owl banding sessions, painting picnic tables and benches, or checking in visitors at the Wise Nature Center... we couldn't do what we do without YOU!



- Beaver Creek Reserve
- Butterfly Program
- Citizen Science Center
- Hobbs Observatory
- Maintenance
- Special Events



Cleaning Archery Range benches for Day of Caring, Sept 2023



Splitting firewood for Day of Caring, Sept 2023

Friends of Beaver Creek Reserve 2025 Operating Budget

	2024	2024	2025	
Income	Budget	Jan-Aug	Budget	
Donations	82,075	62,123	86,179	
Memberships	72,931	44,715	76,578	
Grants	301,744	257,575	316,831	
Fees	173,780	211,390	221,960	
Special Events	31,256	37,083	38,937	
Gift Shop	23,213	30,371	31,890	
County Contract	180,000	135,000	180,000	
Miscellaneous	6,699	1,912	7,034	
Total	871,698	780,169	959,408	
Expenses				
Wages/Benefits	634,457	434,559	666,180	
Maintenance/Utilities	82,761	82,416	86,899	
General Operations	167,262	163,170	175,625	
Gift Shop	14,470	6,548	15,194	
Total	898,950	686,693	943,898	
Capital Improvement Budget				
Donations	497,799	214,637	225,369	
Expenses	47,773	40,533	50,162	
Balance	422,774	267,579	190,717	



FRIENDS OF BEAVER CREEK RESERVE, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2023 AND 2022

	2023	2022
ASSETS		
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 364,370	\$ 183,721
Accounts Receivable	17,242	42,981
Grants Receivable	81,984	206,812
Inventory	14,311	13,620
Prepaid Expenses	28,575	59,644
Total Current Assets	506,482	506,778
PROPERTY AND EQUIPMENT	1,573,757	1,127,125
INVESTMENTS	1,700,819	1,491,565
OTHER ASSETS		
Funds Held at Eau Claire Community Foundation	157,529	126,747
Total Assets	\$ 3,938,587	\$ 3,252,215
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$ 30,495	\$ 68,885
Accrued Expenses	60,845	38,580
Deferred Revenue	7,721	6,587
Total Current Liabilities	99,061	114,052
NET ASSETS		
Without Donor Restrictions:		
Designated by Board for Endowment Fund	528,946	505,508
Undesignated	1,882,988	1,377,038
Total Without Donor Restrictions	2,411,934	1,882,546
With Donor Restrictions	1,427,592	1,255,617
Total Net Assets	3,839,526	3,138,163
Total Liabilities and Net Assets	\$ 3,938,587	\$ 3,252,215



DONATIONS 2023

Endowment General Endowment Fund

Anonymous x2 Amy Alpine and John Grump Marlene Arntson Rick and Sandy Ayres James and Donna Backus Donald Baughman Bruce Bayley Jackie Belka Mary Bement Vicky and Ken Berg Don and Kim Bodeau Thomas Bruckner Michael and BebeAnna Buck Sharon Bussard Paula and Andy Bussman Carolyn Buvala Dennis and Antoinette Ciesielski Michael and Cynthia Cragg Eileen Cvancara Bob and Merrelyn Dawson Jim and Carolyn Dunning Katherine Duplessie Bill and Vicki Emery Lisa and Dick Erickson Eau Claire Community Foundation Richard J. Ziemann Fund Ray Fandel Mary Foote Warren Gallagher and Stella Pagonis Kent Gierhart Patricia and Larry Griffin Jeff Guettinger Albert and Beverly Harper Don Heard Pat Henke Jeff and Patty Henry Herbert H Kohl Charities Flizabeth Hess Patty Hoban Tom and Pam Janssen Jack and Sally Kaiser Erik Keisler and Katie Stolp-Keisler Margaret and Jim Koerner

Denise and Nick Krajewski John and Jane Lokken Richard Magyar and Lyria Clint and Brianne Markin Keith and Alison Martin James McCrady Karen and Dan Mittag Gregg and Emily Moore Marlin Mueller Martha and Michael O'Halloran John and Sharon Price Merey and Jerry Price Mary Rosolack Joe and Michelle Rupslauskas Jane Schley and Lisa Herrmann Judy and Jim Schwarzmeier **Beverly Shelley** Kim Shult Ardath Solsrud Luther Strasburg Ellen Terwilliger Terry and Judy Valen Martin and Karen Voss

General Endowment Fund in Memory of Donald Frerking

Christine Yellowthunder

Elizabeth Sippel

Tom Zahorik

General Endowment Fund in Memory of Lloyd and Anna Ohl

Martha Terry and Michael Ohl

General Endowment Fund in Honor of Mark Wise

Bobbie and Rob Kuchta

Citizen Science Center Fund

Lou and Janet Frase
Cindy Harper and Ken Gosling
Dave and Linda Kragness
Barbara MacNaughton
Roger and Kathi Michelson
Sarah and Greg Newman
Judy and Jim Schwarzmeier
Rick Swenson
Martin and Karen Voss

Citizen Science Center Fund for Bird School Scholarships in the name of Gaylord Nelson Audubon

Steve Betchkal

Doug and Kate Lindsay Adventure Fund

Stephen and Linda Bluem
Terry and Susan Borman
Craig Carlson
David and Evalyn Frasch
John Gunderson
Alec Lindsay and Kate Teeter
Elizabeth and Ziad LindsayQureshi
Kathryn Lindsay
Sharon and Jim Manz
Marlin Mueller
Sue Pearson
Dianne and Ron Powers

Henke Acres Fund

Jolene and Ron Berg John and Alice Droske Dave and Linda Kragness Kevin Pifer Robert Reichardt Kyle and Debbie Rogers Judy and Jim Schwarzmeier Vivian Tumm

Henke Acres Fund in Memory of Bill Henke

Borgny Ager Thomas Barland Richard Beresford Susan Berg Scott Binde Beth Blue Craig Carlson Kirsten Cartier Kathy Clark Elizabeth Cripe Lea Anne Diesburg Mary Dorow Eau Claire Consulting Carrie Van Epps Horst Gabel Dennis Griffin Pat Henke

Rick Koziel and Judy Dekan

DONATIONS 2023 (continued)

Henke Acres Fund in Memory of Bill Henke (cont.)

Carlton Kangas Jennifer Khalaf Cheryal and Stan Keisler Rick Koziel and Judy Dekan Jill Lenhart Joyce McManus **Bob Miller** Karen and Dan Mittag Elizabeth Pilon Pleasant Valley Properties of Wisconsin, LLC Karen Preston Chris Rivera Mary Joyce Judy and Jim Schwarzmeier Mary Seidling Elizabeth Sippel Kathryn Lindsav James McCrady Shirley Ritter Michael Schatz Marjory Shong Randall Stutzman Terry Valen Martin and Karen Voss John Waugh Timothy Wolter

Henke Acres Fund in honor of Bill and Pat Henke

Mark Preston Henke and Wendy Sheasby Mary Kaeding

Richard Ziemann

Henke Acres Fund for MAPS and Motus Projects

Pat Henke

Henke Acres Fund in Honor of Pat Henke

Mark Preston Henke and Wendy Sheasby

For Henke Acres Trail Maintenance

Kyle and Debbie Rogers Wendy Sheasby and Mark Preston Henke

Jim Schwiebert Butterfly House Fund

Anonymous x3
Aimee Beck
Jack Daniel
Eau Claire Area Chamber of
Commerce
Jacob Leinenkugel Brewing Co
Marlin Mueller
Lois and Steve Raether
John R. Selin
Kathryn Smith

Tom Thompson and Barb Menzies-Thompson Nature Education Fund

Anonymous
Gary and Opal Kunz
Barb Menzies-Thompson
Karen Possley
Judy Voitek
Anonymous in honor of
Priscilla Capelle-Wilson and
Bill Wilson

Adopt a Bird

Jim Elmer Nya Harrington Glory Reuter Julia Strand Elke Swanson

Bird Banding Program

Christopher and Jana Lind

Butterfly House Gardens

Eau Claire Garden Club

To Purchase Burn Equipment

Pheasants Forever - Chippewa Valley Chapter #544

Rural Collaborative Grant

Compeer Financial

Turtle Fund

Rachel Anderson Annette Copa Dana Dachel Heather DeLuka District Office Sunshine Committee Eau Claire Community Foundation Dr. Joseph M. and Jean M. Tobin Family Designated Fund, Lois and Arnold Domer Fund, Community Fund, and David T. Bodeau and Family Fund Jennifer Fadness Anita Fairbanks Elizabeth Goodwin Alaina Halvorsen David Manor Gwenn Nyhagen Arrielle Opotowsky Sue Peterson Emily Revak Joe Turner Angela Weiss Goodwin Christina Wiedenhoeft Mark and Karen Wise Megan Zich

Turtle Fund in honor of Kim Bodeau

Rebecca White Body

Annual Mission Fund General Donations

Anonymous x7 3M 3rd & Vine Carol Accola Amazon Smile American Gift Fund Thomas and Jaci Quigley-Quigley Family Charitable Fund Roy Anderson Ark Animal Hospital John and Marsha Arnette Richard Arnold Dean Arnold James and Donna Backus Baird Foundation, Inc. matching gift of Anthony Herbenson Birdsong Boatworks Dorothy Block

DONATIONS 2023 (continued)

Annual Mission Fund

General Donations (cont.)

Don and Kim Bodeau Becky Bohlinger

Kathy and Duane Brandner

Jodi Bright

Elena Carroll

Chippewa Valley Mazda

Ron Christianson and Ada

Yarrington

Francine Clark

Matthew and Nancy Coffey

Michael Colgan

Co-Op Credit Union

Michael and Cynthia Cragg

Jordan Cruz

Heather DeLuka

Eau Claire Community

Foundation Robert R.

Southard Memorial Fund

Eau Claire Community

Foundation Nonprofit

Professional Development

Grant

English Lutheran Church of

Bateman

Jennifer Fadness

Sarah Fay

Larry and Joan Giefer

Jessica Harel

Karen Havholm and Glenn

Reynolds

Anthony Herbenson

Elizabeth Hess

Ed and Beth Hicks

Richard Horecki

Rick Israel

Cheryal and Stan Keisler

Karen Lange

Jim Lindberg

Peggy McAloon

James McCrady

Richard Merrell

Patricia and David Mertens

Marion J. Meyer

Bob Miller

Dan and Karen Mittag

Gunder Muller

Martha Munger and Donald

Mowry

James and Peggy Murray

Peter and Barbara Nelson Northwestern Bank

Francie Peardon

William Phillips

Karen Posslev

Darrell Ouarderer

Ramone's Ice Cream Parlor

Kathleen Rogers

Lisa Rove-Williams

Samantha Ruppert

Joe and Michelle Rupslauskas

Debbie and Larry Sahm

Donna and David Sanders

Scheels of Eau Claire

Dana and Jim Schroeder

Judy and Jim Schwarzmeier

Patricia Scott and Mark Ruddy

John R. Selin

Sherwood Foresters

Snowmobile Club

Damon Smith

Joyce Smith

Judith Snudden

Denise Sprunk

St James Trinity Lutheran

Church

Linda Stead and Linda

Frickson

Randall Stutzman

Susan and Roger Tietz

Trubilt Collision Center

Joan Vandervelde

Janet Voss

Martin and Karen Voss

Tom and Gloria Wagener

Edith Wagner

Mary Wagner

Maryse Wells and Nate Krinke

Wisconsin Association for

Environmental Education

Wisconsin State Patrol - NW

Region - Eau Claire Post Mark and Karen Wise

Joshua Zeman

General Donation through Benevity Community Impact Fund

Anonymous Travis Boettcher Gage Donkers Michelle Hager Joseph Rupslauskas Kristine Schoen

General Donation through Charities Aid Foundation

Felicia Bergerson Carol Mikita

Heather Nicolet

Elizabeth Robert

General Donation through Thrivent Choice

Kim K Harden Pamela A Harden Diane M Meuli

Memorials & Honorariums In memory of Raymond Butler

Judy Foss

In memory of Ann Capelle

Emily Dixon Cheryl Watson

In memory of Dave Hansen

Carissa Ramseier

In memory of Sawyer Johnson

Danica Johnson
Tricia and Jared Johnson

In memory of Peggy Jones

Mary Budd

Dave and Pam Emerson

Mary Rhodes

In memory of Ernie and Pat Ketner

Marietta Ramseier

In memory of Donald and Phyllis Kurtz

Janet Kurtz and Robert Morgan

DONATIONS 2023 (continued)

In memory of Ralph Lenhart Pat Henke

In memory of Garrett Markin Patricia Dundas

In memory of Karen McCrady Pat Henke

In memory of Lillian Norden Annette Malone

In memory of John Satorius Lois Erdmann Judith Satorius

In memory of James Smith Joyce Smith

In memory of Bruce Steger Pat Henke

In memory of Tom Thompson

Connie and Tim Russell Thomas Mihailov Paula Utphall Terry and Judy Valen Mark Williams

In memory of Bob Wathke Anonymous

In honor of Teresa O'Halloran and Jeremy Pohl

Kathleen Bergan Schmidt and Larry Schmidt

Event Sponsor Maple Syrup Saturday

Roth Sugar Bush Hy-Vee

Earth Day Every Day

Eco-Minded Eau Claire Energy Cooperative Festival Foods Hello Adorn Mayo Clinic Health Systems Menomonie Market Food Co-op Xcel Energy Inc

In Kind Donations

Aging & Disability Resource Center Carol Cance Cascades Tissue Group Janice Charles Chippewa Valley Astronomical Society Bruce Coleman Tom Cousin Cindy Craig Sandra K Eustice Festival Foods Carol Flanigan Larry and Joan Giefer The Stump Man Julie Hayden Pat Henke Hy-Vee Ruth Kruger Karen Lange Spencer Lewis Gwenn Nyhagen Jon Paulson Karen Puckett Judy and Jim Schwarzmeier Julie Sharp Spectrum Industries, Inc. Lindamerry Udell Viking Sink Company Wiscale Zielies

Memorial Bricks

Margaret and Paul Almquist Gerald Bauer Beaver Creek Reserve Endowment Don and Kim Bodeau Katharine and Wesston Borreson Philip Bourdon Deborah Campbell Carollynn Carlock Craig Carlson Bill and Bev Childs Eileen Cvancara Anna Darnell Judy Dekan and Rick Koziel

Amy Delyea-Petska and Brendan Osborne Tom and Kathy Edwards Lynn Falch Barbara Field Greater FC BNI Heather Halverson Melissa Janssen Danica and Brent Johnson Cherval and Stan Keisler Sandee Kosmo Christine Levenhagen Kathryn Lindsay Charles and Janice Lorentz Rachel Mattson Karrie Meier James Munger Carissa and BJ Ramseier Danielle Richardson Sarah Rykal Debbie and Larry Sahm Judy and Jim Schwarzmeier Sons of Norway Loven Lodge 05-029 Dale and Jacquie Staebell George Utphall

Mary Wagner Debbie and Chuck Wells Liz White and Bekky Keller Christy and Adam Woodford



Spring Field Trip, April 2024

GRANTS RECEIVED 2023

Besdany Kestrels, Nest Box Program	\$2,000
Eau Claire Community Foundation, Professional Development Grant	\$200
Eau Claire Community Foundation, Rural Collaboration Project	\$21,375
Eau Claire Community Foundation, Turtle Enclosure Expansion	\$7,100
Lake Wissota, Clean Boats Clean Waters	\$4,416
Lower Long Lake Association, Clean Boats Clean Waters	\$4,343
Nestle, Annual Mission Fund	\$2,500
Rod & Gun, Clean Boats Clean Waters	\$4,633
Sand Lake Association, Clean Boats Clean Waters	\$4,416
Pheasants Forever, Henke Acres Burn Equipment	
USDA, Henke Acres Research (MAPS)	\$3,061
Xcel Energy, Henke Acres Pollination Grant	
Xcel Energy, Mussel Monitoring of Eau Claire County	\$9,376
3M Foundation, Nature Nooks	\$2,500

Total: \$73,920

COMMUNITY PARTNER SPOTLIGHT



This year's spotlight is the Eau Claire Community Foundation (ECCF). ECCF is a 501(c)(3) organization that invests various types of donations across the Chippewa Valley. Their mission is to strengthen the community by offering donors opportunities to establish charitable legacies, by making grants, and by serving as a catalyst to address community needs. In pursuit of this mission,

ECCF has been a large supporter of Beaver Creek Reserve over the years.

Recently, ECCF sought out Beaver Creek and helped us apply for a grant through Compeer Financial. In November of 2023, we were awarded \$21,375 to support five rural school districts to come to Beaver Creek Reserve for outdoor-based field trips. All field trip costs, including instructor time, education materials, transportation, and space were all covered by the Compeer Financial Grant. These field trips created core memories for students and teachers outside the classroom!

ECCF has also been a huge supporter of our snapping turtle, Snapper, and the expansion of his new enclosure. Through years of healthy growth, Snapper has already outgrown two tanks since he hatched here in 2011! We were able to create, purchase, and place Snapper in his new tank in early

2024 thanks to multiple funding sources, including \$7,100 in grant funding from ECCF, as well as donations from the Dr. Joseph M. and Jean M. Tobin Family Designated Fund, Lois and Arnold Domer Fund, Community Fund, and David T. Bodeau and Family Fund.

We have also received two professional development grants, and various programmatic grants to upgrade our recreation equipment and obstacle course elements through ECCF.

Thank you Eau Claire Community Foundation for your continued support of Beaver Creek, our mission, and our community!



Donation check for Snapper's new tank, June 2023

BEAVER CREEK NUMBERS

Donations by the Numbers (Jan 1-Dec 31, 2023)

Total # of In Kind Donations: 39 (33 in 2022)

Total # of Event Sponsors: 9
Total # of Donors: 665
Average Donation: \$503.54

Total Checkout Donations: **\$3,444** (*\$2,169 in 2022*)

Total for Annual Mission Fund (through Dec 31, 2023): \$371,144

Total Raised for Turtle Fund (since 2022): \$11,588

Beaver Creek by the Numbers (Jan 1-Dec 31, 2023)

Camper days (overnights): 30,580 (26,600 in 2022) Field trips: 80 & 33 Earth Talks (55 field trips in 2022) Total kids from field trips: 3,090 (2,560 students in 2022)

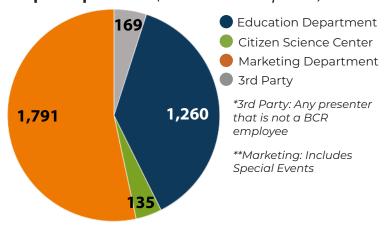
Entrance rates: 13,549 walk-ins to the Nature Center (11,258 in 2022)

Month with most visitors: August with 3,896 visitors

Total rentals in 2023: 421

*Due to rolling memberships, total active members can be difficult to calculate on an annual basis

Number of People Served Through Programs per Department (both virtual & in-person)



Native Plant Sale Numbers

Donate to our

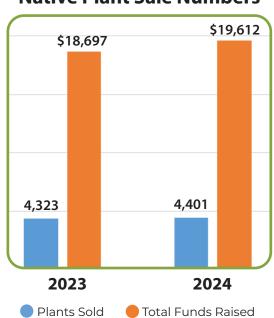
Annual Mission Fund!

Help us cover the costs

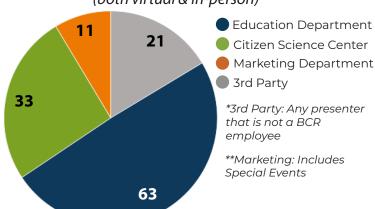
of smaller recurring,

unexpected, or much

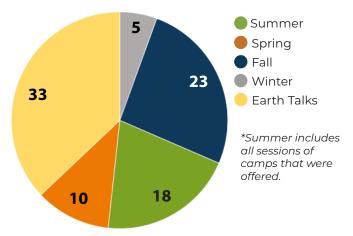
needed updates!



Number of Programs Offered per Department (both virtual & in-person)



Number of Field Trips Offered per Season



What does your donation look like?

Because of your support, we can continue our mission of *connecting people with nature* by offering outdoor recreational opportunities and environmental education programs for people of all ages!



Adventure Programs



Butterfly House



Citizen Science Center



Field Trips & Summer Camps



Henke Acres



Trails & Gardens