



2021

# Annual Report



Photo by Ruth Forsgren.



*This report is a combination of our 2021 Annual Report and 2020 Impact Report. A digital version is available on our website.*



# Friends of Beaver Creek Reserve

## Annual Meeting Agenda

### Educational Programs 5:00 - 7:00 pm

Wise Nature Center

### Social Hour

North Campus

*Live music, hors d'oeuvres, and beverages.*

### Programs

#### Raptors! - AUD

**5:30 pm** - Meet one of our feather friends!

**6:30 pm** - Meet one of our feather friends!

#### Macroinvertebrates - NCB

*Visit with Lia and learn about the different aquatic critters we have here at Beaver Creek!*

#### Monarch Tagging - BFH

*Visit with Megan and see our NEW Butterfly House! You might also get a chance to tag a Monarch Butterfly before they migrate south.*

#### The Night Sky - NCB

*Visit with Lauren from the Chippewa Valley Astronomical Society to learn about upcoming Hobbs Observatory programs.*

### Annual Meeting & Awards Presentation 7:00 - 8:00 pm

North Campus

*Kids program led by a BCR naturalist at this time.*

### Social Hour & More Programs! 8:00 - 9:00 pm

North Campus

*Night Hike, Astronomy Program, and 75th Anniversary Campfire Stories!*

AUD - Nature Center Auditorium

NCB - Nature Center Basement Lobby

BFH - Butterfly House

North Campus - Main Lodge/Outdoor Classroom

## 2021 Annual Report

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# Director's Report



Covid-19 defined 2020 and was a true hardship for Beaver Creek. We lost 100% of our in-person field trips, summer camps, special events and building rentals. We had temporary closures, staff furloughs and permanent personnel changes due to the need for in-home schooling. We have had extremely stressful pandemic close calls/scars and staff who have had to spend time quarantined or with Covid-19.

Fortunately, we have not had any direct links to Covid-19 being spread from Beaver Creek. Over 90% of our staff have been fully vaccinated. We have met the challenges of Covid face on and through great trust and leadership from the Beaver Creek board of directors we have been able to continue our services uninterrupted through the entire year!

The fact is that Beaver Creek is alive and doing well despite a continuous year of uncertainty. I want to thank everyone who supported Beaver Creek with their time, talents and monetary contributions! Beaver Creek will come out of this pandemic with a stronger foundation than we ever had.

I have given insight to our struggles, let me now show you how Beaver Creek continues to achieve great

strides in our mission. First, we maintained our trails and kept them open to the public. Even during the mandatory lock down last spring, the parking lot remained full. People learned that outdoor activities were safe and even a healthy way to deal with the emotional fatigue that we all were facing. Secondly, we started to produce naturalist videos. I have shared this before, but I do think it's worth restating that in 2019 BCR had 3 You-Tube videos. Now we have a whole digital learning tab on our website with over 5 hours of videos, blog posts and more. This year, we had two live online Facebook programs each with 70+ participants. We now share our programming across all 50 states by using ANCA's (Association

of Nature Center Administrators) virtual program exchange. By going virtual, we had participants from across the country. Participants joined from Montana, Florida, New York, and British Columbia. Thanks to the ability to share videos, we have received donations from states like Iowa and Connecticut. Beaver Creek is being viewed nationally and our quality of information is at that caliber too.

During the pandemic, while we were not utilizing all of our buildings, we partnered with our onsite Wildlands Charter School and helped them to achieve full occupancy during their school year. We rented out the extra vacant space we had to allow them to spread

Continued onto next page.





# Director's Report *(continued)*

out and have smaller class sizes. This helped them stay socially distant while maintaining their rental contract with us. Again, I know of no Covid cases contracted at BCR and the school was able to stay open all year.

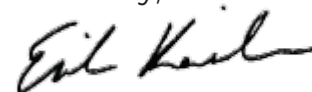
Additionally, the staff made a list of 100 items and ranked them based on their priority. This, with our strategic goals in mind, allowed us to focus on items that we wouldn't have had time for. I am happy to say while we didn't get through that very extensive list we were able to keep all staff busy and achieve many projects and maintenance tasks that otherwise wouldn't have been possible. We now have a new database system that is up and running. We have renovated our cabins so individual families can rent them out this year through VRBO. This is something we will continue to do even after the pandemic to diversify our offerings to

the public. We created a new Junior Naturalist activity program, based off the Junior Park Ranger program from the national parks. We have increased our Native Plant Sale by 50%. The Earth Week Challenge continued to be an activity that families embraced and now has more partnerships than ever. We just had our Butterfly Fest, and we are now also excited to host our Annual Meeting.

All of this said, we still had a deficit of \$50,000 despite major cutbacks in 2020, but thanks to your support we were able to raise over \$160,000 in our campaign last year. This report only covers the 2020 donations, so thank you if you were able to give during this 2021 year; you will see your names in next year's report. We know we are still going to face hardships this year and are continuing to work towards *connecting people with*

*nature* even as we start to see light at the end of the tunnel. If you would like to donate this year, we would love your support. Thank you all for everything you continue to do for us. Be safe and we look forward to seeing you all very soon!

Sincerely,



Erik Keisler, Executive Director





# Citizen Science Center Update

If you haven't heard yet, AJ Leiden, our Aquatic Invasive Species Coordinator has left the building. I had hired AJ directly out of college. He spent his first summer with us biking roadsides searching for invasive species. After that summer, AJ moved across the road to the Wise Nature Center where he took on an AmeriCorps position. Eventually AJ crossed the road again back to the Citizen Science Center where he spent the next three years. It is always hard to have change, but luckily for us, AJ reached out to a previous CSC intern about his departure and now Lia Landowski is back with us running the aquatic program. I am thrilled to have Lia back at the Citizen Science Center and I am predicting we will see some great work come from her. Please make sure to welcome Lia to the Beaver Creek Family!

Tully Frain has also returned to the Citizen Science Center! Tully originally joined us for a three-month bird internship back in 2019. Impressed with his work and adoring his personality, we continued to find the funding to extend his stay with us. Eventually

the pandemic sent Tully home to NY. We brought Tully back this past May, hoping to keep him around through the fall. Exciting news, we received a grant that will now allow Tully to move into a yearlong position through WisCorps. Tully is now officially the Citizen Science Center's Avian Field Technician. Tully will be taking on a larger role in promoting avian citizen science projects, overseeing our avian monitoring projects, developing training programs and offering virtual programming on various bird related topics. Having a person in this position has been a dream of mine for the past 8 years. I am overjoyed to have Tully in this role.

I can't help but point out how significant it is that we have past interns returning to the Citizen Science Center. I think it says a lot about the projects we work on, the relevancy of our work and our fantastic Beaver Creek Community. Thanks for joining us again Tully and Lia!

Sincerely,

Jeanette Kelly,  
Citizen Science &  
Education Director





# Meet the Pack

Our team is currently made up of seven full-time staff, six part-time staff, two WisCorps members, and one intern. We are looking to add another full-time staff member and one more WisCorps member to our team in the near future.

On the following pages, get to know our staff and what their roles consist of here at Beaver Creek Reserve. Learn about some of their hobbies, interests, and how they connect with nature!

“Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.”

-Mattie J.T. Stepanek



**Left:** Butterfly House Grand Reopening, July 2021

**Bottom:** Staff Halloween Party, October 2020







## Connie Viken

### Bookkeeper

Hi, my name is Connie Viken. I have degrees in business/accounting and K-12 education and have held various positions in accounting and teaching. I came to Beaver Creek to interview for temporary employment. That temp job turned into a permanent part time bookkeeper position which I have held for the past 6 years.

Besides the regular bookkeeping and payroll tasks, I provide financial reports for the director, staff, general and endowment boards and grant submissions. The management and staff here provide a very thoughtful, open and caring work culture.

I stay active biking, walking and hiking. My grand-kids think that their Grandma works at the coolest place! Chippewa Valley is fortunate to have this place for all to truly enjoy the nature all year long.

In January 2021 I celebrated my 10th year here at Beaver Creek. I can honestly say I love my job and I hope to be writing in the annual report when I have been here for 20 years. I thought for this year's report I would share a little fact about me that you might be unaware of. As the Citizen Science Director I focus a lot of my attention on birds. I have spent the last 25 years working with birds. My entire working career has been with birds. As a child I learned to identify and record the birds in my backyard. Birds, birds, birds, my life has been full of these wonderful creatures. But for me, all birds are not created equal. My little secret... I am absolutely terrified of parrots. It is true. Terrified! I walk into a room, I see a parrot, my blood pressure rises and I start looking for the nearest exit. I have literally been frozen in fear by the presence of parrots. Don't get me wrong, they are magnificent animals, I just don't want them near me. Now my little secret is out, please don't use it against me. Thanks for making these ten years so great!

## Jeanette Kelly

### Citizen Science & Education Director





## Tully Frain

### Avian Field Technician

Hello, my name is Tully Frain. I am so excited to be back as the Citizen Science Center's Avian Field Technician. Beaver Creek's bird banding program provides not only a wealth of scientific data but also opportunities to teach the public about birds. I look forward to helping to grow this program by training new bird banders and creating additional education outreach materials to reach more people. My favorite part about this work is watching people get excited when I have a bird in my hand. For most people, this is such an intimate experience with nature that many never get to have. I love to road trip in my truck, Jay, and before arriving at Beaver Creek I road-tripped across the American southwest visiting national parks like Zion, Saguaro, and Guadeloupe Mountains. While I am here in Wisconsin I look forward to visiting so many of the great state parks that are here.



## Kirsten Holmes

### Office Assistant

Hi my name is Kirsten Holmes. I have been with Beaver Creek Reserve for 6 years as a front Office Assistant. The office was a quiet place this last year. Our kitchen tables became Beaver Creek office extensions. I missed my co-workers, volunteers and friendly faces. The Holmes Family tried to take advantage of our time together outside in our yard. My husband Ed, and my boys Ephraim and Easton installed a big perennial garden to attract pollinators to our home in Boyd. We purchased all our native plants from the BCR plant sale and planted away! They grew as the summer progressed but I knew summer 2021 was going to be an exciting garden year. The garden has been incredible with hummingbirds, bees and butterflies! It turned out so well we planted two more gardens this summer. We cannot wait to see who will visit us in summer 2022! Thank you all for supporting Beaver Creek this last year.





## Maddie Seelhammer

### Office Manager



My name is Maddie Seelhammer and I am the new Office Manager at Beaver Creek! I just started at Beaver Creek in June of 2021. I grew up in Chippewa Falls and remember coming to Beaver Creek for field trips and with my family. I always left with a greater appreciation for nature and a new excitement to keep learning and gaining knowledge of the world around me! I am so excited to be back in the area and working somewhere I am passionate about!

I graduated this May from UW-La Crosse with my degree in Community Health Education and Promotion! I got married this June as well and moved to Eau Claire with my husband Reid! We enjoy hiking, canoeing, fly fishing, and simply spending time outdoors! If you're ever in the Nature Center please say "hi." I would love to meet you!

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## Kristen Giefer

### Outreach & Development Coordinator



As I finish up my first year as the Outreach and Development Coordinator, I continue to love my time here at Beaver Creek! Starting as the AmeriCorps Volunteer Coordinator, I had the opportunity to work with all of our wonderful volunteers on a daily basis. But now, I also have the pleasure to work with them on a much larger scale as I plan our special events and community programs, and new this year, co-instruct our 2021 Wisconsin Master Naturalist volunteer training! This past year and a half has for sure been a whirlwind, but it opened up more opportunities than I would have ever imagined. I was able to visit Big Bend National Park and the Guadeloupe Mountains this past January and backpack parts of the park. Then this past June, my family and I traveled to the Kenai Peninsula in Alaska to see the beauty of the northernmost part of the United States. We saw lots of moose, whales, glaciers, and vast mountain ranges. I would go back in a heartbeat! I'm looking forward to this next year and continue to learn my semi-new role here at Beaver Creek!





## Lia Landowski

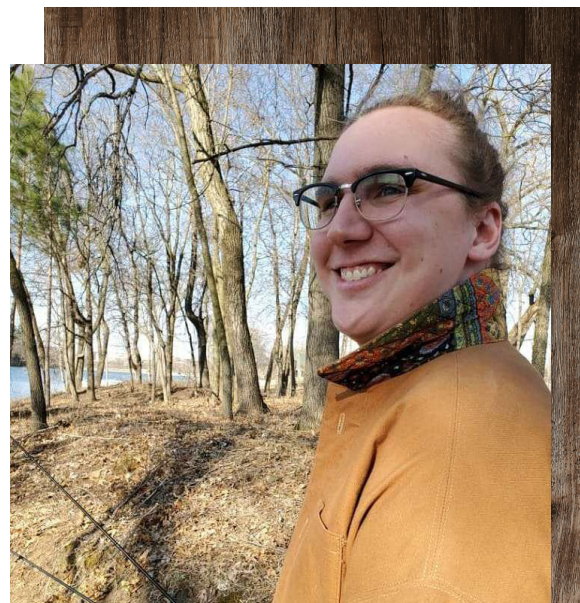
### Aquatic Invasive Species Coordinator

Hi, Lia here. I am excited to be beginning my journey with Beaver Creek Reserve as the Aquatic Invasive Species Coordinator. My experience with the Reserve started in 2019 as a seasonal AIS intern where I acquired a special interest for invasive species and their influences on vulnerable ecosystems. After the internship, I graduated with a B.S. in Biology, worked in the wetlands of Indiana Dunes National Park, then found my way back in education as a M.S. candidate in Biology-Aquatic Sciences at UW-La Crosse. My hobbies include picking up aquatic invertebrates, looking at life under the microscope, reading dystopian sci-fi novels and going on adventures with my chocolate lab Gibby. While I am just beginning my journey with the Reserve as the AIS Coordinator, I am excited to continue working as an advocate for freshwater protection and invasive species mitigation in the Chippewa Valley region.

Hi everyone! I am very excited to be working with Beaver creek as the AmeriCorps History Research Intern for BCR's upcoming 75th anniversary. While my position started this summer, I am no stranger to the BCR family, and have worked with the team as a naturalist intern, as well as an office assistant during my undergraduate studies. I am currently working on attaining my master's degree in public history through the University of Wisconsin Eau Claire. I am proud to have the opportunity to dive into my first official public history work for an organization that means a lot to me and my family. Throughout the next year leading up to our 75th anniversary celebrations, I will be working on several projects to preserve and record BCR's 75 years dedicated to connecting people with nature with our partners at the Chippewa Valley Museum. If you see me in the Nature Center, come and share your stories and memories of time spent on the Reserve with me, and consider preserving those memories for generations to come with our Community Story Board.

## John Muetz

### Historian





## Megan Giefer

### Naturalist



Hello! My name is Megan, and I am one of the Naturalists here at Beaver Creek! If you haven't seen me around the nature center, you'll find me in the butterfly house during the summer and in the winter, gearing up for snowshoeing and cross country skiing! It's been such an exciting and busy year, especially for the butterfly program! Beaver Creek was able to begin construction on the new butterfly house located just behind the nature center. I would have never thought when accepting this position, I would be helping construct such a huge summer time destination for the

public. Lots of sweat and not too many tears were put into the house making it such an attraction for folks. We are so lucky to have amazing staff and volunteers who helped make the house outstanding. New gardens were added, as well as a picnic area, and vestibules making it just pop! As the public comes to visit and see the famous Monarch butterfly, my favorite flyer is the Giant Swallowtail, with reaching in size of 7 inches from wingtip to wingtip. WOW!

When I'm not out catching butterflies or educating visitors, you'll find me outside exploring! Backpacking, camping, hiking, kayaking, etc., are just some of my favorite things to do when the weather is beautiful. This year has been a thrill, visiting the Grand Canyon and hiking down into the canyon, going to Alaska and visiting the many glaciers that still exist, to backpacking in the Porcupine Mountains, and the best part is the year isn't even over yet! More adventures to come!

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## Kris Bohlinger

### Custodian/Maintenance

Hi, I'm Kris and I do custodial/maintenance work at BCR. During the pandemic shut down, I worked on a vast number of infrastructure projects which would not have happened under normal business operations. Come take a look, the place is looking amazing!

I truly believe in the mission/vision of BCR. My favorite part is just being at the Reserve. It's a beautiful property and a great place to work. Fun fact: this past winter I "helped" my brother build me a cedar strip kayak. It's a beauty!





## Julie Felske

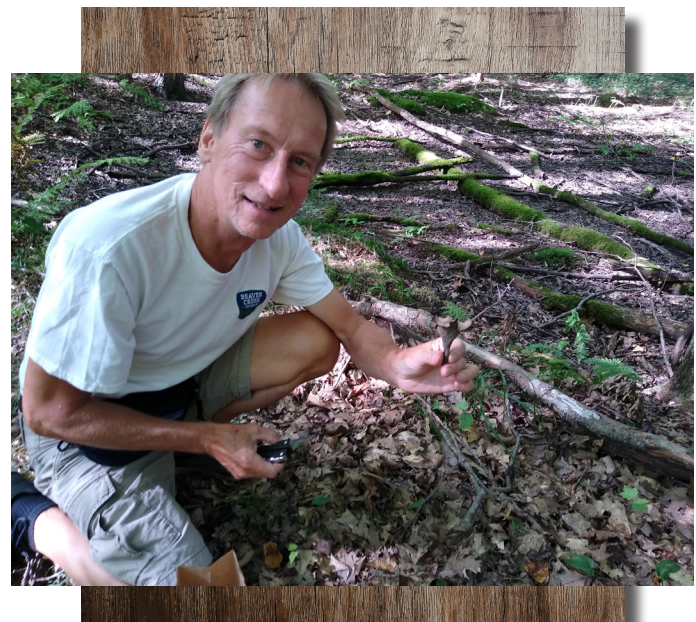
### Database Coordinator

I have been at Beaver Creek Reserve as the Database Coordinator for almost 6 years and before that I volunteered at the front desk for almost 7 years. My kids have grown up going to Nature Nuts camps every summer and are now volunteering at Beaver Creek on their own. It has become a part of our family and our history. When we aren't at Beaver Creek Reserve, we love to camp, hike, and explore new places. One of our favorite places to visit and explore is Lake Superior.

Hi everyone! I am a retiring naturalist from Beaver Creek, but I still have my fingers in the pot! Besides helping out with, and providing butterflies for, the Butterfly House, I've more recently been involved with land management on both Beaver Creek and Henke properties. We just completed our management plan for the Henke property. This will allow us to plan for management into the future for both the wooded and prairie areas. The plan also automatically certifies us as eligible for cost-sharing programs through the FSA and NRCS. Part of the management includes actively treating prairie areas to control spotted knapweed (an aggressive invasive plant), and working on a rotational burn and/or mowing plan for the prairie areas. In addition, I'm waging war, with volunteer assistance, on the common buckthorn populations on the Reserve.

Beaver Creek has afforded me the opportunity, over the years, to explore areas of personal interest and then share them with the public. So you might find me leading a snowshoe lacing class, winter tree ID, foraging for wild edibles, or just leading a phenology hike to see what's happening in the woods at the Reserve. There is so much in the natural world to share, and I am so thankful that I am able to be a part of that at Beaver Creek.

## Jim Schwiebert







## Ruth Forsgren

Naturalist

Before sitting down to write this piece for the annual meeting report, I was running a camp for five and six year olds. Our theme for the morning was Flying and Crawling. For part of our morning we armed ourselves with nets and scooper uppers and scoured the edges of the ballfield for things that flew or crawled. And as so often happens, their excitement about the everyday ordinary reminded me why I have one of the best jobs in the world.

Today we were not catching big glamorous butterflies or finding cool walking sticks; no, we were finding Japanese beetles. I know that these invasive beetles are the bane of every gardener out there, but when five year olds are yelling things like: "Look! All the shiny colors, how pretty!" "the antennae look like bird feet!" "I like the white polka dots!" You can't help but get caught up in their excitement. We also sat right down on the sidewalk and watched a small ant drag a much larger, dead ant across the path. We had a great discussion trying to guess what might be happening. I didn't wake up and plan to sit with the kids and watch ants today; but there we were, and it was a fabulous find! And that excitement is contagious! If you don't have your own five-year-old, I suggest you borrow one (with permission of course) and go on a nature adventure with them.

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## Jerry Polden

Maintenance

Jerry has been with Beaver Creek Reserve for 6 years! He has been working with our maintenance team as we continue to work on projects around the Reserve. From putting in our Memorial Walkway, to helping build new stairs or bridges around the Reserve, to working on our trails, there is always something going on!



# Friends of Beaver Creek Reserve

## Board of Directors

<b>John Kleven</b> <i>President</i>	<b>Warren Gallagher</b> <i>Secretary</i>	Kathleen Clark
<b>Blake Tollefson</b> <i>Vice President</i>	Heather Deluka	Donald Mowry
<b>Mark Wise</b> <i>Treasurer</i>	Christopher Gierhart	Troy Anderson
	Jonathan Leuthe	Jamie Kane

# Beaver Creek Reserve

## Endowment Board

<b>Jim Murray</b> <i>Chair</i>	<b>Denny Shea</b> <i>Treasurer</i>	Rick Koziel
<b>Martin Voss</b> <i>Vice Chair</i>	<b>Nick Butler</b> <i>Secretary</i>	Clint Markin
	Emily Berge	Dan Mittag
		Dick Ziemann



# Volunteers

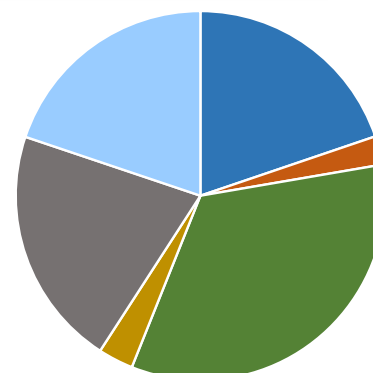
*Hours submitted by volunteers from January 1 - December 31, 2020.*

**Total Hours:  
2,435 hours**

Department	# People	Department Total Hours	Sub-Department Total Hours	% Hours
<b>Beaver Creek Reserve</b>	<b>23</b>			
Beekeeping	2	482	25	5.19%
Maple Syrup	4		40	8.30%
General Programming	8		67	13.90%
Nature Center Host	9		350	72.61%
<b>Butterfly</b>	<b>7</b>			
House	5	61	51	83.61%
Lab	2		10	16.39%
<b>Citizen Science Center</b>	<b>20</b>			
Bird Banding	8	822	105	12.77%
Bird Banding: MAPS	6		294	35.77%
Nest Box Monitoring: Kestrel	4		200	24.33%
Nest Box Monitoring: Bluebird	2		224	27.25%
<b>Hobbs Observatory</b>	<b>4</b>			
Astronomy Programs	4	75	75	100.00%
<b>Maintenance</b>	<b>90</b>			
General Maintenance	3	512	158	30.86%
Trail Maintenance	87		354	69.14%
<b>Events</b>	<b>82</b>			
Holiday Crafting for Kids	3	483	10	2.07%
Candlelight Snowshoe Hike	32		88	18.22%
Frosty Frolic	25		103	21.33%
Greenhouse/Plant Sale	22		282	58.39%

Total Volunteer Groups (January 1 - December 31, 2020: 10 Groups

Total Volunteer Hours (January 1 - December 31, 2020: 380 Hours



- Beaver Creek Reserve
- Butterfly Program
- Citizen Science Center
- Hobbs Observatory
- Maintenance
- Special Events



For being a unique year, we were still well supported by our volunteers. We were only 200 total hours less than what we recorded in last year's Annual Report.

# Grants Received 2020

Federal Government (PPP Loan).....	\$96,761.00
DNR - LCR.....	\$68,110.40
WI Assoc. for Environment Education.....	\$264.69
Walmart.....	\$1,000.00
Walmart.....	\$1,000.00
Eau Claire Community Foundation.....	\$250.00
Eau Claire Community Foundation.....	\$2,000.00
Eau Claire Community Foundation.....	\$738.00
Eau Claire Community Foundation.....	\$10,000.00
Natural Resources Foundation of WI.....	\$1,200.00
Chippewa Rod & Gun Club.....	\$4,633.00
Xcel Energy.....	\$6,000.00
Lake Wissota Improvement & Protection Association (LWIPA)....	\$2,878.32
Sandager Charitable Fund.....	\$100.00
Leinenkugel Brewing Co.....	\$2,500.00
United States Department of Agriculture.....	\$2,852.00
Nordson Corporation Foundation.....	\$20,000.00

**Total: \$220,287.41**





## Friends of Beaver Creek Reserve 2022 Operating Budget

	2020	2021	2021	2022
Income	Actuals	Budget	Jan-July Actual	Budget
<i>Donations</i>	40,916	70,900	53,660	74,445
<i>Memberships</i>	56,795	63,000	26,775	66,150
<i>Grants</i>	200,437	260,658	60,581	273,691
<i>Fees</i>	95,194	150,118	51,796	157,623
<i>Special Events</i>	24,254	27,000	21,016	28,350
<i>Gift Shop</i>	12,926	20,053	10,223	21,056
<i>County Contract</i>	180,000	180,000	135,000	189,000
<i>Miscellaneous</i>	1,135	5,787	868	6,076
<b>Total</b>	<b>611,658</b>	<b>777,516</b>	<b>359,919</b>	<b>816,391</b>

### Expenses

<i>Wages/Benefits</i>	494,707	548,068	281,754	575,471
<i>Maintenance/Utilities</i>	102,567	71,492	46,589	75,067
<i>General Operations</i>	144,135	144,487	94,481	151,711
<i>Gift Shop Expense</i>	8,004	12,500	6,191	13,125
<b>Total</b>	<b>749,413</b>	<b>776,547</b>	<b>429,015</b>	<b>815,374</b>

### Capital Budget/Covid Campaign

<i>Donations</i>	424,209	430,017	227,031	451,518
<i>Expenses</i>	52,765	41,268	32,106	43,331
<b>Balance</b>	<b>233,689</b>	<b>389,718</b>	<b>125,829</b>	<b>409,203</b>



# Donations 2020

## General Donations

Amazon Smile  
Wylie and Leopold Andre  
Colleen Bates  
Michael & Sandra Brown  
through Benevity Community  
Impact Fund  
School District of Cadott  
Julie & Sam Campbell  
Kathy Clark  
Hubert Steve & Vicki Cole  
Jim Connell  
Sharon Dittner  
Eau Claire Community  
Foundation Response and  
Recovery Community Fund  
From the estate of Jane Edson  
Donnis & Michelle Emerson  
Sharon & William Erickson  
John Warren Flyte through  
Thrivent Choice  
Olivia & Nate Gregorich  
Liz Gunderson  
Kim Harden through Thrivent  
Choice  
Barbara & Jeffrey Helland  
Jenny Heller  
Ray Henning  
Maxwell Hull through  
Benevity Community  
Impact Fund  
Ryan & Melissa Jones  
Lavender Green Photography  
Joanne Mellema & Rich  
Swanson  
Patricia & David Mertens  
Diane M. Meuli through  
Thrivent Choice  
Carol Mikita through Charities  
Aid Foundations of America  
Ruth Munden  
Jim & Marilyn Murphy  
Suzy & Sam Murty  
Nelnet, Inc.

Network For Good  
Linda & Scott Nicastro  
Candice & Lars Odeen through  
Blackbaud  
Jennifer Oldenburg through  
Wisconsin Association for  
Environmental Education  
Michelle Olson  
Ann & John Paddock  
Erin & Mike Pilgrim  
John & Sharon Price  
Ramone's Ice Cream Parlor  
Steve & Beth Roach  
Richard Ryberg  
Eva Santos-Phillips & William  
H. Phillips  
Sue & Mark Schellfeffer  
Judy & Jim Schwarzmeier  
Geraldine Segal  
Joyce Smith  
Julia Smith  
Sons Of Norway - Loven #29  
Robert R. Southard Memorial  
Fund  
Thomas Valley  
TruBilt Collision Center  
Nathan Wagar  
Marcy & Jaz Wankerl  
Kelli & Brock Weiss  
Susan & Thomas Weniger  
Nick White  
Wisconsin Association for  
Environmental Education  
From the estate of  
Amandus (Count) Ziemann  
From the estate of Robert  
Ziemann

### For the Adopt-a-Bird Program

Sarah & Nickolas Brenner  
Carrie Dunn  
Joseph Epling  
Barb Hunt  
John & Linda Stockinger

### For Animal Care

James & Karen McCrady

### For the Butterfly House

Lois and Arnold Domer Fund  
Dr. Joseph M. and Jean M.  
Tobin Family Designated  
Fund  
James & Peggy Murray  
adopted the Karner Blue  
butterfly for the Butterfly  
Pavilion

### For the Citizen Science Center

Sarah & Greg Newman

### For the Discovery Room Renovation

Vernon & Vivian Swanson

### For Henke Acres maintenance

Bill & Pat Henke

### For Wildflower and Butterfly Gardens

Eau Claire Garden Club





# Donations 2020 *(continued)*

## In Kind Items

### For French Toast Breakfast

Indianhead Food Service

Berg Decorating  
Blain's Farm & Fleet  
Chippewa Valley Museum  
LE Phillips Career  
Development Center  
Peck N Log USA, LLC  
Scheels of Eau Claire  
Doug & Joan Deuel  
Carol Flanigan  
Larry & Joan Giefer  
Don Ginder  
Don Hendricks  
Bill & Pat Henke  
Kathleen Klees  
Joanne Madsen  
Galen Morton  
Jim & Marilyn Murphy  
Peter Peloquin  
Janet Perkovich  
Pat Prissel  
Steve & Lois Raether  
Edith Wagner

## Endowment Donors

Anonymous for the Jim  
Schwiebert Butterfly House  
Fund  
Amy Alpine & John Grump  
Larry Bennett  
Kathy Clark  
Exchange Club - EC Sunrise  
Janet Etnier  
Susan & John Glenz for the  
Doug and Kate Lindsay  
Adventure Fund  
Pat & Gary Gray  
Jeff Guettinger  
Joan Hamblin & David  
Schifeling  
Mark Preston Henke & Wendy  
Sheasby for the Henke Acres  
Fund in honor of Bill and  
Pat Henke  
Herbert H Kohl Charities  
Pat McKearn & Richard Smith  
Margaret & John Melrose for  
the Doug and Kate Lindsay  
Adventure Fund  
Roger & Kathi Michelson

Chad & Sara Mickelson  
Karen & Daniel Mittag  
Tony & Nancy Schuster  
Kim & Alan Shult  
Randall & Lori Stutzman  
Ken Sullivan  
William & Barbara Thiel  
Tom & Sheila Zahorik

## Event Sponsors

### For Earth Week Challenge

Ambient Inks  
City of Eau Claire  
Downtown Eau Claire  
Eau Claire Energy Cooperative  
Festival Foods  
Hallman Lindsay Paints  
Mona Lisa's  
Next Step Energy  
Pablo Management LLC  
Ramone's Ice Cream Parlor  
Royal Credit Union

### 2021 Nature Calendar Sponsors

McDonough Manufacturing Co

## Donor Spotlight

Beaver Creek Reserve would like to recognize Market & Johnson of Eau Claire for their generosity and support this past year. Our new Butterfly House would not be made possible without their hard work and dedication to the project. From putting in a new foundation, to building two new vestibules, and adding doors and siding, the house quickly came together! They were gracious enough to donate their labor and tools to finish this project on time so we could celebrate our grand reopening. They also completed two other projects for us, such as the Main Lodge bathroom remodel, and updated our new Outdoor Classroom on the North Campus. We are so thankful for the Market & Johnson team; these projects wouldn't have been possible without them.



# Memorials & Honorariums 2020

## Memorials

**In memory of Richard Bell**  
Janet Etnier

**In memory of Barbara Bennett**  
Rodney & Helen Venberg

**In memory of Max Bergen**  
Larry Bennett

**In memory of Mary Geisert**  
Alice Anibas  
Jake Geisert  
Donna & Ron Kuhnen  
Judith Robison  
Nancy & Michael Spak  
Ede & Terry Strand  
Rose Tibbett

**In memory of Lois G. Gilfoy**  
Julie Lyberg

**In memory of Mary Kesser**  
CV Watercolor Artists

**In memory of Donald Knutson**  
JoAnn Bussman  
Paula & Andy Bussman  
Gene Livingston  
Patricia & Daryl Livingston  
Harriet McDonell  
Harold & Yvonne Mueller  
Ken & Margaret Schoenberg  
Kathryn Schoenberg-Ebertz

**In memory of Harold "Diz" Kronenberg**  
Larry Bennett

**In memory of Don and Leatrice Mathison**  
Karen & Daniel Mittag

**In memory of Don Mathison**  
Larry Bennett

**In memory of Marge and Bob Meyers**  
Karen & Daniel Mittag

**In memory of Lynn Marie Misfeldt**  
Jane Atwood

**In memory of Marvel Newton for the Discovery Room**  
CV Gem & Mineral Society  
Jean Hince  
Mary Martinson  
Roland Newton  
Dale Newton

**In memory of Lloyd and Anna Ohl**  
Martha Terry & Michael Ohl

**In memory of Jim Ramsey for the Butterfly House**  
Roger & Kathi Michelson

**In memory of Mark Smoter**  
Bill & Pat Henke

**A Leopold bench with a memorial plaque in memory of Larry Stordahl**  
Terry & Judy Valen

**In memory of Jacob Vitek, Jr**  
Pamela Tubbs

**In memory of Clayona Walter**  
Larry Bennett

**In memory of Jean Wise Smith for the Butterfly House**  
Roger & Kathi Michelson

**In memory of Kay Youderian for the Butterfly House**  
Eileen Rowell

## Honorariums

**In honor of Sarah Brenner for the Bird Banding Program**  
Laurie Brott

**In honor of Angela Kjellberg**  
Kiwanis Club – Clearwater

**In honor of Margaret Larsen for the Butterfly House**  
Leonard Larsen

**In honor of Sandra (Sandi) Stanton**  
Kiwanis Club – Clearwater

**In honor of Mark Wise**  
Thomas Wirth





# Covid Campaign

## Memorials received during the campaign

### In memory of Bob Brownell

Carole Thompson

### In memory of David Bodeau

Kim & Don Bodeau

### In memory of Doug Burrows

Linda Burrows

### In memory of Richard Crisp

Carol Allen

Allen & Mary Jo Fleming

Ryan Martin

### In memory of Gertrude Hoch for the Jim Schwiebert Butterfly House Fund

Darla & Josh Burce

### In memory of Phyllis Kurtz

Peter & Carol Anderson

Judy Dekan & Rick Koziel

Kathy Foltz

Mary Foote

Sharon Hoehl

Kathryn Lindsay

Bill & Cathy McCann

Nancy Schaefer

Tommy & Patricia Tompkins

Donna & Ron Traaseth for the Butterfly House

### In memory of Rick Silloway

Allen & Mary Jo Fleming

## Honorariums received during the campaign

### In honor of Cheryl Contant

Safe & Simple Organic Lawns

### In honor of Laurie Beaulieu

Co-op Credit Union

### In honor of Ruth Forsgren

Kathy La Plante

## For the Covid Campaign

Anonymous x 16

Ark Animal Hospital

Arrowhead Properties

Blain's Farm & Fleet

Fall Creek Lions Club

Jacob Leinenkugel Brewing Co

JAMF Nation Global

Foundation matching gift

Net Health Shops LLC

Safe & Simple Organic Lawns

Sahm Farms

Scheels of Eau Claire

State Farm

TradePoint Consulting

TruBilt Collision Center

Xcel Energy Inc

Carol Accola

Hon. & Mrs. Timothy & MJ Adler

Roy Anderson

Joan Angell

Marlene Arntson

Rick & Sandy Ayres

Hon. & Mrs. Thomas & Jill

Barland

Jeff & Lori Bartynski

Donald Baughman

Bruce & Barb Bayley

Judy Bechard

Margaret Becher

Karen & William Bejin

Jackie & Ed Belka

Mary Bement

Larry Bennett

Doris Benway

Jolene & Ron Berg

Rick & Nancy Biedermann

Steve Bircher & Deborah

Nissen

Bob & Jane Blockhus

Drs. Terry & Susan Borman

Duane & Kathy Brandner

Georgene Britton for the Jim

Schwiebert Butterfly House Fund

Thomas & Joyce Bruckner

Terri & John Buhrow

Sharon Bussard

Paula & Andy Bussman

Nickolas & Regina Butler

Rory Cameron

Craig & Gail Carlson

Bill & Bev Childs

Linda & Dan Clark

Janet Cline

Michael Colby

Michael & Joanna Colgan

Betty Cowley

Susan Cullinan matched by Mayo Clinic

Jack & Carolyn Daniel

Bob & Merrelyn Dawson

Judy Dekan & Rick Koziel

Heather DeLuka

John & Alice Droske

Jim & Carolyn Dunning

Bill & Vicki Emery

Dick & Lisa Erickson

Terry & Karlyn Etheridge

Dan & Jill Everhart

Mary & Ray Fandel

Cheri & Joel Forrest

Charles & Nancy Forseth

David & Evalyn Frasch

Lou & Jan Frase

Fritz & Nancy Geske

Steven & Kim Gillett

Premchand Girdhari

Susan & John Glenz

Diane & Dale Goeppinger

Tess Goodwin

Sue & David Gordon

Barbara Gramenz

Pat & Gary Gray

Patricia & Lawrence Griffin

Jeff Guettinger

Richard Gunn



Continued onto next page.

# Covid Campaign *(continued)*

Michelle Hackett  
Albert & Beverly Harper  
Don Hauser & Kathleen  
Cernohous  
Karen Havholm & Glenn  
Reynolds  
Jenny Heller  
Troy Helmbrecht  
Bill & Pat Henke for the Henke  
Acres Fund  
Patty & Jeff Henry  
Patty & Dave Hoban  
Karla & Bernie Hoefgen  
Richard & Pat Horecki  
Arthur Hotvedt  
Jane Hvizdak  
David Ihle  
Linda Ingersoll  
Marilyn Jaskot  
Sherry & Patrick Jasper  
Erik Keisler & Katie Stolp  
Keisler  
Betsy Kell & John Steensland  
Kari & Paul Kerber  
Daniel Knudtson  
Margaret & Jim Koerner  
John & Deborah Konkel  
Dave & Linda Kragness  
Tamara & Mike Kuhn  
Gary & Opal Kunz  
Phyllis Kurtz  
John & Amy Langer  
Michael & Jacque Larson  
Amber & Jesse Larson  
Christopher & Jana Lind  
Kathryn Lindsay for the Doug  
and Kate Lindsay Adventure  
Fund  
John & Jane Lokken  
David Lundberg  
Sharon & Jim Manz  
Lee & Nancy Marek  
Clint & Brianne Markin  
Keith & Alison Martin  
Noreen & John Mason

Peggy M McAloon  
Bill & Cathy McCann  
James & Karen McCrady  
Pat McKearn & Richard Smith  
Joyce McManus  
Marjorie McManus  
Roger & Kathi Michelson  
Joshua & Jessica Miller  
Bob & Maxine Miller  
Elizabeth Monarski for the  
Doug and Kate Lindsay  
Adventure Fund  
Gregg & Emily Moore  
Joe & Joy Motto  
Marlin & Lois Mueller  
Kate Mullins  
Ruth Munden  
Jim & Marilyn Murphy  
James & Peggy Murray  
Jeff Nelson  
Ed & Carol Nogosek  
Martha & Michael O'Halloran  
Connie & Dennis Olson  
Dr. & Mrs. Robert & Juanita  
Peck  
David & Mindy Pedersen  
Tyler Peterson  
Karen Possley  
Dianne & Ron Powers  
John & Sharon Price  
Merey & Jerry Price  
Pat Prissel  
Steve & Lois Raether  
Pam & Scott Rasmussen  
Timothy & Dianne Robertson  
Kyle & Debbie Rogers  
Mary Rosolack  
Lilian & Dennis Ruda  
Joe Rupslavskas & Michelle  
Forsman  
Drew & Mary Ryberg  
David & Kathy Saffert  
Tom & Kris Sandager  
Donna & David Sanders  
Jeanette Scheuermann

Sharon Schulte  
Judy & Jim Schwarzmeier  
J. Roger Selin  
Dennis & Luanne Shea  
Beverly Shelley  
Brad & Jan Smith  
Michael Snow  
Ardath Solsrud  
Sherry & John Sprague  
Patricia Stoffers  
Luther Strasburg  
Randall & Lori Stutzman  
Dave Swan  
Vernon & Vivian Swanson  
Tom Taylor  
Ellen Terwilliger  
J. Scott Thiel  
Susan & Roger Tietz  
Blake & Danika Tollefson  
Dawn Totzke  
Christina & Michael Urban  
Terry & Judy Valen  
Jane Van Helden  
Maureen & Paul Vanyo  
Steve & Judy Voitek  
Martin & Karen Voss  
Susan Waits  
Maryse Wells for the Citizen  
Science Center Fund  
Chuck & Debbie Wells  
Mark & Karen Wise  
Catherine & Joseph Zbaracki  
Keith & Deb Zehms  
Richard Ziemann  
Larry Zorn





## The 2020 Covid Campaign by the Numbers (Jan 1-Dec 31, 2020)

Total # of donors: **234**

Average donation: **\$417.25**

Donation range with most # of donations:

**\$5-50, with 83** donors giving that amount.

Total for 2020 campaign (through Dec 31, 2020) : **\$97,637.75**

## Beaver Creek by the Numbers

Total members for 2020: **1,202**

New members in 2020: **200**

Camper days (overnights): **1,465**

Field trips: **4**

Total kids from field trips: **188**

Entrance rates: **17,518** total people visited BCR (walk-ins to nature center)

Month with most visitors: **July with 1,285**

Total Junior Naturalists registered: **67**

Total rentals in 2020:

Kayaks: **56**

GPS units: **0**

Telescope: **3**

If you would still like to donate to our Covid Campaign, a donation link is available on our website. Your name will be included in next year's Annual Report. Thank you!



\*Due to rolling memberships, total active members can be difficult to calculate on an annual basis

# Celebrating 75 Years!

2022 is going to be a big year for us! Next year, we are celebrating our 75th anniversary! To commemorate this exciting milestone, there will be various projects going on throughout the year to acknowledge Beaver Creek's accomplishments from the past 75 years. From a special edition historical calendar and Woodprints newsletter, to an interactive timeline, community storyboard and a 75th anniversary celebration! Keep an eye out for updates in the coming months.

We are also recognizing all the wonderful people, programs, and events that have made Beaver Creek what it is today! We're asking friends to share their favorite pictures, stories, and memories with us to help us celebrate 75 years. Send us any pictures (with captions), stories, etc. you may have along with your name and the date(s) associated with your involvement at the Reserve. Everything can be either mailed to Beaver Creek Reserve at S1 County Rd K, Fall Creek, WI 54742, or emailed to [john@beavercreekreserve.org](mailto:john@beavercreekreserve.org). Your story can be as long or as short as you would like, we just want to hear from you!

Thank you for helping us celebrate these past 75 years as we recognize each of our friends that had helped make Beaver Creek Reserve the successful nature reserve we all know it as today!





# Connecting People with Nature



Since 1947

